Do Good Better:
Winning Grant Funding

Winning Grant Funding is a 9-month program that combines *__capacity building__ & *__technical assistance__ for organizations making a positive impact.

* Technical Assistance

= targeted short-term support from experts to fill an urgent gap and help overcome challenges in specific technical areas

* Capacity building

= process of developing and strengthening the skills, instincts, abilities, processes and resources that organizations and communities need to survive, adapt, and thrive in a fast-changing world.

At a Glance

PROGRAM LENGTH

9 month program with opt-out at any time. Average 5 hours per week of your time which includes training and grant-related work.

PROGRAM FORMAT

Online, collaborating using Google Business Suite

WHY DO THIS PROGRAM?

Get Funded. Make Impact.
We developed this program to help you get more funding and free up time by building efficient, effective processes and skills to win grant funding.

WHAT DO YOU GET?

1. **Customized Workflow**
   A workflow that will help you smoothly and efficiently write your own grants, customized to the needs of your organization and your industry context.

2. **High-quality Applications**
   A series of high quality grant applications submitted to well-matchedfunders.

3. **Skills & Experience**
   Gained skills and experience of writing high quality grants by receivingtraining and working alongside our experts.

Contents

"We are very excited to be working with UCC because we see how professional and knowledgeable they all are when it comes to grant writing.
...
We recommend UCC to any organization that is looking to work with a dedicated team of grant writers and fundraisers to help them achieve their goals."

Doina, Executive Director of hEr VOLUTION

Who is this program designed for?

ARE YOU A "LOCAL CHANGEMAKER"?

Your mission is to create a tangible positive benefit or social change for your community.

You focus on your local community in your neighborhood, town, or city for now.

Your team is founded or led by people who represent or are embedded in the communities you serve.

ELIGIBILITY CRITERIA

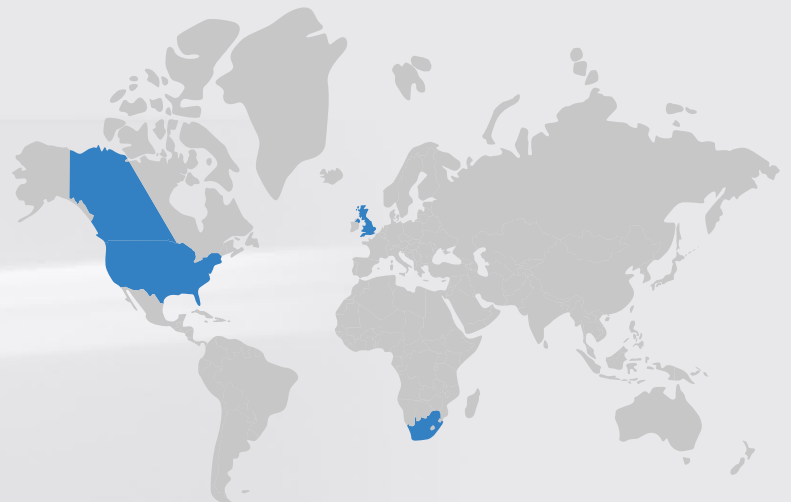Your organization has a legal registration in your local jurisdiction.

Your organization is at the *pilot stage or beyond.*

* This means that you have at least run your main activity or delivered your product/service at least once for your target community.

WHERE ARE YOU BASED?

Relevant regions shown with blue.
USA, Canada (Pacific & Mountain time zones), UK &South Africa

Are you ready for this program?

IDEALLY, YOU ALREADY HAVE….

an existing fundraising strategy and you have decided that grant funding plays an important role in this strategy.

a bank account for your organization to receive grant funding.

an operating budget or at least a basic understanding of how much each expense costs in your program.

a working draft of your *Theory of Change*

> * Theory of Change maps out why a particular way of working will be effective, showing how change happens in the short, medium and long term to achieve the intended impact.

a working draft of your *monitoring framework*

> * Monitoring Framework is a collection of indicators and accompanying methodology for determining if a programme is on course to achieve its aims.

Program Structure

1-ON-1   Placeholder

FLEXIBLE   Add-on and Opt-out depending on your needs

START NOW   As soon as you are ready

	1	2	3	4	5	6	7	8	9
Capacity Building	Process Audit + Scoping Research		Build & introduce custom workflow		Implement & optimize workflow			Training & Hand-over	
TA	Research grant opportunities ··· Submit grant applications								

PRINCIPAL CONSULTANT
7+ years of experience

GRANT ASSOCIATE
0~3 years

YOUR PROJECT LEAD
0+ years of experiece

Rosaline

Bianca

Your team

Program Outputs

What will you walk away with at the end of the program?

Capacity Building Stream

» A better understanding of how grant funding fits into your larger fundraising strategy

» An audit of your current fundraising process

» An understanding of which funders are most interested in your mission and why

» A method to analyze grant opportunities to prioritize your efforts (and knowing when to pass on an opportunity)

» Your Process Lead is confident and capable of leading processes to: find grants, apply for grants, and report to funders.

Technical Assistance Stream

» A database of your first 30+ grant opportunities that you qualify for

» Submitted several high-priority grant applications

» Organized folders with all the most common supplementary materials

» A funding proposal template with placeholder texts

» A program budget template that you can modify to fit specific grants

» A grant report template to make sure that funders are happy with your grant and continue to fund you the next round

Add-ons

Wait, what if… I am not sure if grants are the right fit for our organization?

ADD-ON A: FUNDRAISING STRATEGY

» Add 1 month in advance of 9 months to:

- Better understand which fundraising options are available
- Explore pros and cons of each option together
- Build a fundraising strategy together for the next 1-3 years

» Check to see if grant funding is the best option for you

» You walk away with your first draft fundraising strategy for next 1-3 years with priority fundraising methods and how they are split

» If we decide that grant funding is not a priority for you now… that's fine!

Wait, what if… we have never written a Theory of Change or Monitoring Framework before?

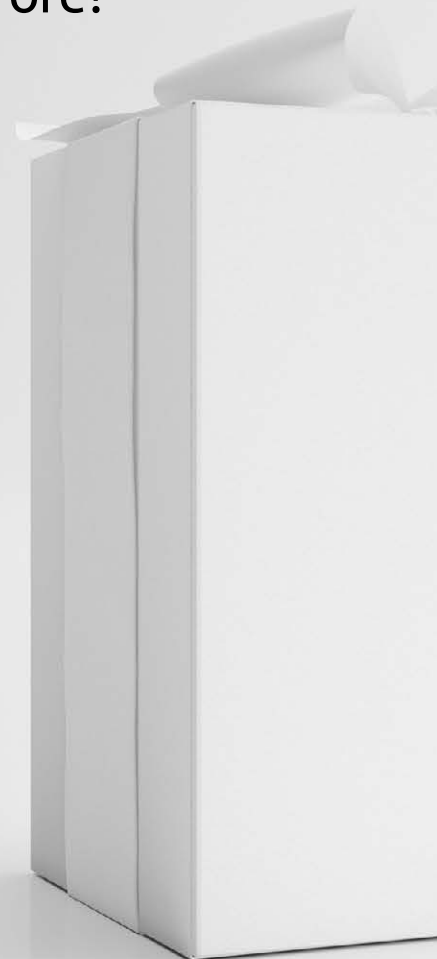### ADD-ON B: ARTICULATING YOUR IMPACT

» Add 2 months in advance of 9 months to:

- Understand how to use these tools
- Articulate a Theory of Change based on your existing understanding of the causal link between your activities   and your mission
- Define indicators to measure your success

Wait, what if… we have an urgent grant deadline to meet?

ADD-ON C: URGENT TECHNICAL ASSISTANCE

» Add up to 2 months to guide you through a live grant application, focusing on:

- Outlining the main process to follow, including how to set up a timeline
- Reviewing your application materials
- Optimizing your application from the point of view of a grant evaluator

» We can charge up to 2 additional months of membership, or 5% of applying funding value --- whichever is lower.

Discounts

Wait, what if we already have…

Some grant experience

You can get a discount 1-2 months of training, depending on the level of grant experience.

A grant database

You can discount 1-2 months of research, depending on how many grants you have already researched.

Pricing

CAD

~~Actual Value $2500 /mth~~
~~After subsidies $850 /mth~~

Early bird $650 /mth

USD

~~Actual Value $2000 /mth~~
~~After subsidies $700 /mth~~

Early bird $550 /mth

GBP

~~Actual Value £1500 /mth~~
~~After subsidies £500 /mth~~

Early bird £380 /mth

For 9 months

30-day satisfaction guarantee.

» After the first 30 days, we will return your first month's payment if you are not satisfied with the program. No questions asked.

» You can also stop the program at any time, and you will not be charged the following month.

Why do we offer Do Good Better?

Our mission is to **support you on your mission.**

That's why we created our **Do Good Better programs.**

We can offer this program at a steep discount because...

» we are a not-for-profit organization too

» our prices are subsidized

Get a technical partner that is completely aligned with your mission and values.

Next Steps

Interested? Want to find out more?
Contact us to speak with a Client Success Manager

Christine

» Email: christine.r@urbanchangemaker.com

» Calendly: https://calendly.com/christine-r-urban-changemaker/30min

Want to learn more about Christine? Visit our website!

About UCC

About

» UCC is a capacity building agency. We help local changemakers do good better.

» Mission: Enable local changemakers to address deep-rooted challenges in their own communities

» We are a Non-Profit, we want to be as affordable and accessible as possible

Our Work

» We currently support changemakers in three continents. We are 'mission agnostic' - we help all changemakers with a social or environmental mission.

» Our team of Principle Consultants have diverse professional backgrounds, if you to find out more about their work a series of case studies is available on our website.